



**ZHYTOMYR2030**  
Integrated Urban Development  
LIVE ZHYTOMYR — CREATE ZHYTOMYR



Zhytomyr  
City Council

THE ECONOMIC DEVELOPMENT DEPARTMENT  
OF ZHYTOMYR CITY COUNCIL  
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## INTEGRATED URBAN DEVELOPMENT CONCEPT FOR ZHYTOMYR 2030

Short Version

Supported by Germany and Switzerland



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Швейцарська Конфедерація

Implemented by:



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## INTEGRATED URBAN DEVELOPMENT CONCEPT FOR ZHYTOMYR 2030

### Short Version

Zhytomyr City Council  
<http://2030.zhitomir.ua/>

## INTEGRATED URBAN DEVELOPMENT CONCEPT FOR ZHYTOMYR 2030

**Integrated Urban Development Concept for Zhytomyr 2030 (IUDC, ISEK, Concept)** is a strategic document, which defines spatial policy as well as social and economic development policy for Zhytomyr for the next ten years. The Concept has been developed with a wide public participation approach. It serves as a guide for further development and implementation of city policies, strategies, target programs and plans.

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Implemented by:



In cooperation with:

Ministry for Communities and  
Territories Development of Ukraine



## DEAR ZHYTOMYR COMMUNITY,

Starting from January 2016, Zhytomyr City Council together with a team of Ukrainian and international experts, has been actively working on the development of the Integrated Urban Development Concept for Zhytomyr (ISEK, IUDC), a new modern strategic document. Since then over 8,000 city residents have participated in different public events, including forums, focus group meetings, conferences, workshops, annual urban and cultural festival "Urban Workshop" (Maisternia Mista), and public voting for the demonstrational project. Such public participation events gave city residents a unique opportunity to share their thoughts, ideas and vision regarding the development of our city, which were included to this Concept.

I would like to present the result of our common efforts – the Integrated Urban Development Concept for Zhytomyr 2030. In this brochure you will find a brief overview of the Concept. The full version of the Concept is available on our official website at <https://2030.zhitomir.ua/>. In addition, you may provide your suggestions to improve the Integrated Urban Development Concept for Zhytomyr 2030 at the citizens' information center, located at the following address: 6 Pokrovska Street, Zhytomyr.

The Integrated Urban Development Concept for Zhytomyr till 2030 should become the strategic roadmap, shared by most residents. The Concept serves as the basis for decision-making process, the guide for civil society, business and local authorities.

**Live Zhytomyr – Create Zhytomyr**

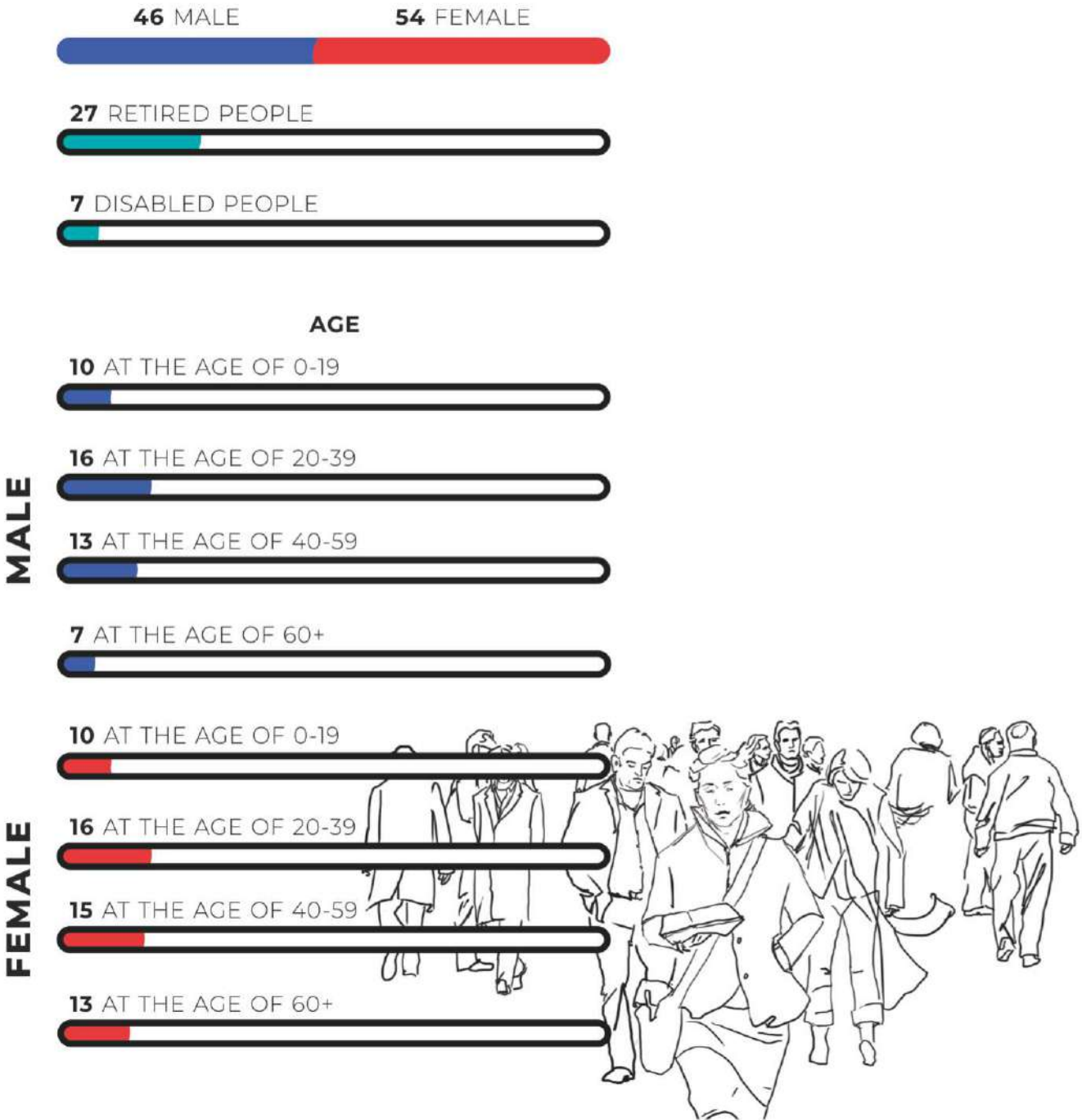
Best regards,

Serhiy Sukhomlyn,

City mayor



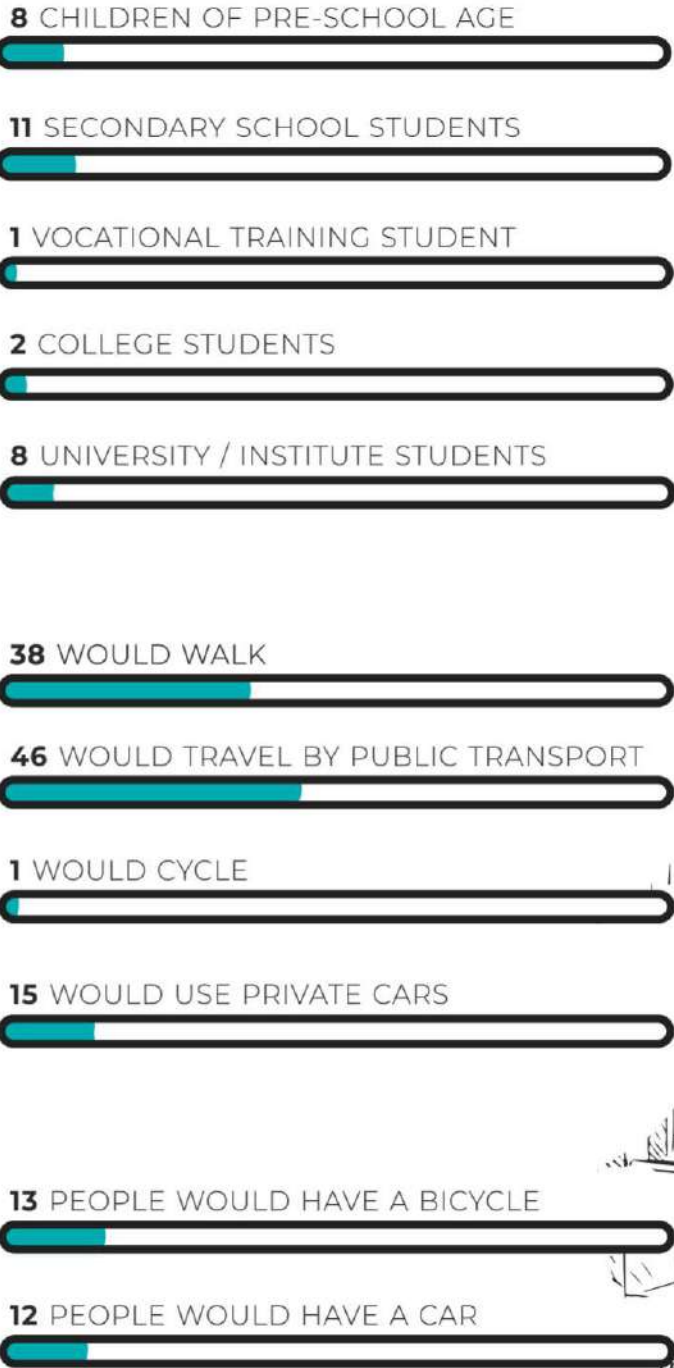
**IF ONLY 100 PEOPLE LIVED IN ZHYTOMYR,  
IT WOULD LOOK LIKE THE FOLLOWING:**



**EDUCATION**

**TRANSPORT MODES (MODAL SPLIT)**

**VEHICLES OWNERSHIP**



## 11 PRINCIPLES OF INTEGRATED URBAN DEVELOPMENT:



1. Integrated Urban Development puts **a human being** and its environment in the center of all future urban development planning.

2. Integrated Urban Development has **a participatory character**. It is practiced by citizens in cooperation with experts, authorities and business representatives in the form of a moderated dialogue (i.e. conferences, urban workshops, focus group meetings, communication in the citizens' information center). Citizens are engaged in a timely manner, systematically and on the broad basis.

3. Integrated Urban Development has a **long-term perspective**. All city residents develop together a vision of Zhytomyr in 2030. Appropriate investments and decisions are made to achieve these realistic goals. Integrated Urban Development defines specific activities, events and projects, serving as a roadmap for attaining the set goals. Practically the same rules and approaches as for the development of the whole city are applied for the development of smaller districts or neighbourhoods.

4. Integrated Urban Development covers all main **functional areas of the city** within the agreed Concept. It serves as a so-called "music score" with the help of which all musicians of the orchestra called "city" can perform their roles harmoniously.

5. Integrated Urban Development enables investments to be made on current and future needs. Accurate analysis and reasonable planning promote **efficient and rewarding use of budget**. All financial resources, including private investments, are controlled by the community.

6. Integrated Urban Development is **the informal planning of space development**, for example, of the whole city. It is always supplemented by plans of specific investment projects, developed in a participatory way, or plans of particular sectors or districts of the city. Informal planning means that such planning should not be governed by old rules, but is flexible and relies mostly on the needs of inhabitants. Completed Integrated Urban Development Concept is used by the municipality as the basis to develop land use plans and housing scheme that have legal force.

7. Integrated Urban Development is the future basis for all **sectoral plans and concepts** (for example, in education and science, transport, ecology, urban space, etc.) and defines the strategic direction of city development.

8. Integrated Urban Development frames the **future master plan**, based on which all urban planning decisions are made.

9. Integrated Urban Development is socially **inclusive**, taking **gender aspects** into consideration and implementing the barrier-free environment principle. People with disabilities must be able to move around the city by themselves without any obstacles.

10. Integrated Urban Development is the process of **the spatial and sectoral planning of the future urban development** and is applied successfully all over the world.

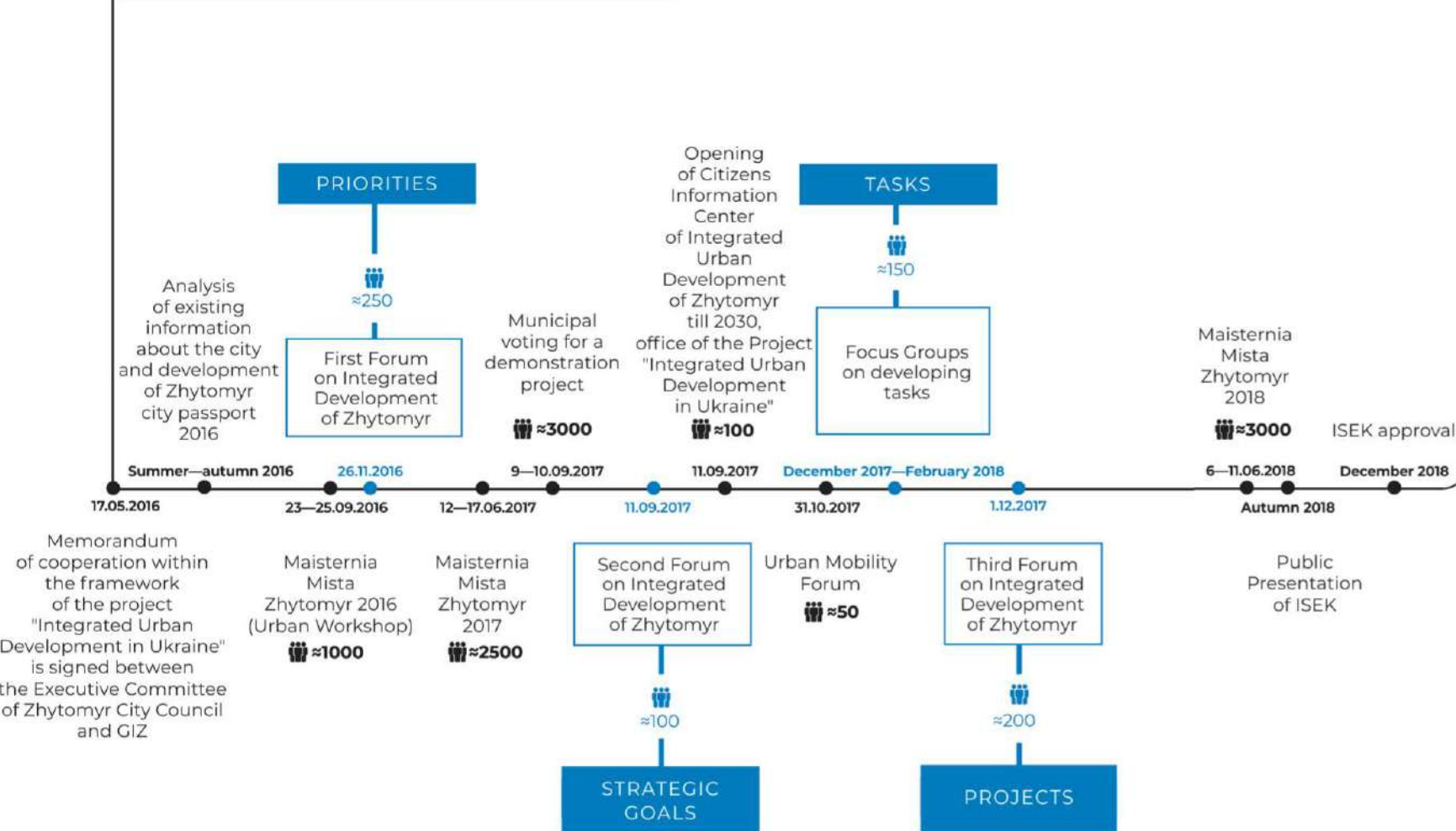
11. Integrated Urban Development relies on **international values and goals**, defined by the Leipzig Charter on Sustainable European Cities, the New Urban Agenda 2030 and the Habitat III. Integrated Urban Development spreads beyond the city boundaries.



# STAGES OF ISEK DEVELOPMENT



**ZHYTOMYR2030**  
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# VISION

EFFECTIVE CITY

INNOVATIVE CITY

ACTIVE CITY

COMFORTABLE CITY

GREEN CITY

INCLUSIVE CITY

GOALS

GOALS

GOALS

GOALS

GOALS

GOALS

TASKS

TASKS

TASKS

TASKS

TASKS

TASKS

PROJECTS  
AND  
ACTIVITIES

SECTORAL  
PLANS

PROJECTS  
AND  
ACTIVITIES

SECTORAL  
PLANS

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## VISION OF ZHYTOMYR

Zhytomyr in 2030 is a green, safe, sports city, combining modern design with natural landscapes.

City, where everyone feels comfortable.

City, where talented people are born and grow.

Center for creative industries, entrepreneurship and organic products.

Eurasian transport and logistics hub.

City of equal opportunities for self-realization.

City, you are proud of and admire.

**Zhytomyr, as any other city going through the urbanization period, competes with other cities for inhabitants and jobs. Zhytomyr should use its strengths and potentials in order to:**

- offer its inhabitants the quality of life that meets the highest standards, especially in the most important areas of life: housing, education, sports, health, safety, leisure and recreation;
- create the most attractive and forward-looking conditions for large, medium and small enterprises, which invest in modern jobs, innovations, as well as in the national and international markets.



# EFFECTIVE CITY

Development of competitive economic environment



## Priority | How we envision the effective city

Competitive economy — the development of local small and medium businesses, better opportunities for foreign and domestic investments, promotion of local business in national and international markets — defines favorable opportunities for the well-being and self-realization of the city residents, promoting its identity at the regional and international levels, is the key to sustainable development and sustainability of the urban community, facing dynamic market changes. Constant attention to the interests of local companies during the development of infrastructure, the introduction of modern approaches to business support, fostering the development of cooperation within clusters, promotion of brands of local manufacturers as an integral part of the city brand, enables the creation of favorable environment for the city and boosts economic and investment activities.

## Strategic goals | What we aim for:

### Fostering investment attraction

- Small and medium businesses — the basis of economic development of the city
- Increasing the competitiveness of the city through new forms and directions of economic organization
- Promotion of the economic potential of the city on the national and international arena

## Tasks | How we will do it

Create informational platform of investment and human resources of the city

Provide comprehensive support for investors and investment projects

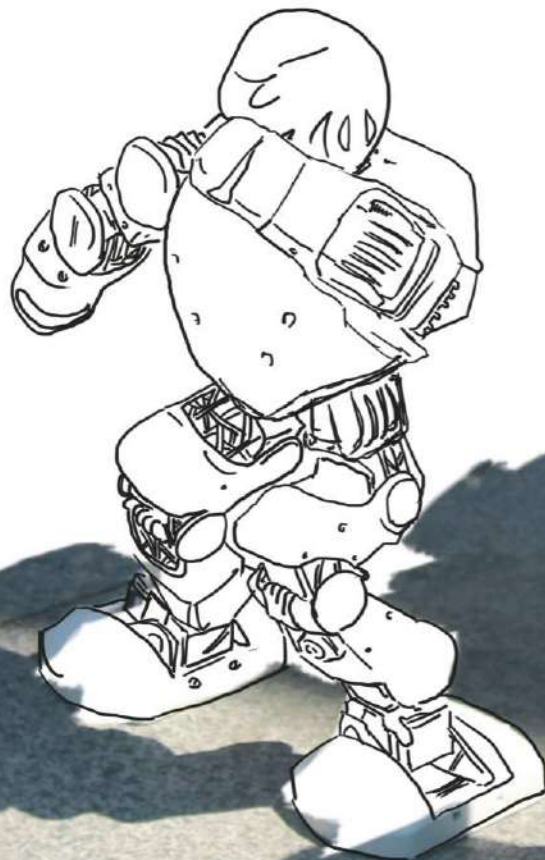
Promote the efficient use of industrial areas and the development of their infrastructure



## PROJECTS AND ACTIVITIES

# INNOVATIVE CITY

Development of human capacities, infrastructure, and management through the introduction of new methods and technologies



## Priority | How we envision the innovative city

Zhytomyr is the city, which quickly responds to dynamic market changes and offers opportunities for realization of human potential, self-realization of women and men of different age. High quality education for children is a key to the development of the city and an attractive factor for youth and young families. Zhytomyr is a city with scientific, educational, industrial institutions, which promotes innovation and the development of creative industries that make Zhytomyr attractive for employment. The city, which creates favorable conditions for learning and economic activity through the extensive use of information technologies and e-government systems.

## Strategic goals | What we aim for:

- Formation and development of human capital
- Support of innovation
- Use of information and communication technologies in all life spheres

## Tasks | How we will do it

Provide the city with innovative research infrastructure and technologies

Provide organizational, financial, and informational support to the innovative potential of the city

Involve higher education institutions in the development of the economy and labor market

Define priority areas and "growth sectors" and take them into account in city target programs on innovative activities

## PROJECTS AND ACTIVITIES

# COMFORTABLE CITY

Modern infrastructure for living,  
business and city guests



## Priority | How we envision the comfortable city

Zhytomyr offers high level of well-being with modern and attractive infrastructure for inhabitants, visitors and businesses. The compact city structure provides great opportunities for implementing sustainable urban mobility practices, and the dynamic renovation of the territory and buildings using modern planning principles becomes the key to successful economic development and improving the quality of life of inhabitants. Transformations of commercial and industrial areas, formation of local centers and development of public spaces in neighborhoods together with the powerful city center create conditions for the balanced and sustainable development of the city and agglomeration.

## Strategic goals | What we aim for:

- Development of the housing fund based on modern planning, technological and management decisions
- Satisfying real estate needs of businesses and services
- Achievement of sustainable mobility in a compact city
- Application of modern approaches to urban planning, coordination, management and administration for harmonious development of the city and agglomeration
- Ensuring sustainable development of the city center, which is the priority at the regional level
- Formation and development of district centers, becoming the priority

## Tasks | How we will do it

Ensure various functions are performed by district centers

Create central public spaces in districts with comfortable conditions and leisure activities for different categories of inhabitants

Develop food markets in residential districts with appropriate transport connection both within the district and for suburbs

## PROJECTS AND ACTIVITIES

# ACTIVE CITY

Creation of the environment favorable for self-realization and meaningful leisure activities



## Priority | How we envision the active city

The attractiveness of the city for inhabitants, tourists and potential investors is directly related to its cultural identity, uniqueness and active public life. Generation of ideas and innovations in the fields of culture, sports, tourism, the development of cultural heritage make the city competitive and visible at the national and international levels. Creating an environment for self-realization and meaningful leisure activities determines the development of Zhytomyr as a city of active people, who generate original ideas, easily implement their ideas, take care of the preservation and development of the historical, cultural and natural heritage, their own health and future of their children.

## Strategic goals | What we aim for:

- Formation and satisfaction of cultural requests
- Support and development of the historical and cultural heritage of the city
- Formation of tourist attraction and hospitality of the city

## Supporting healthy lifestyle, popular and professional sports

## Tasks | How we will do it

Build a multifunctional sports complex for competitive sports

Reconstruct a network of stadiums, sports facilities and playgrounds for popular and professional sports

Develop infrastructure for water sports and leisure activities, indoor swimming pools and open water

Equip park areas, small parks and building surrounding grounds for active leisure and healthy lifestyle

## PROJECTS AND ACTIVITIES

# GREEN CITY

Introduction of sustainable urban development principles and adaptation to climate changes



## Priority | How we envision the green city

Sustainable development principles are still a key success factor for a modern city. Global climate changes are also reflected by the urban environment, because intensive use of territories leads to growing challenges, which directly affect people at the local level. The formation of ecological awareness among inhabitants and businesses, good quality of water and air, creation of green spaces and taking greening measures for streets and building surrounding grounds, reasonable resource and waste management, environmentally friendly transport, energy efficiency, reduction of the consumption of mineral resources, decrease in CO<sub>2</sub> emissions, increase in the share of renewable energy sources are not only challenges and requirements for the city, but also great opportunities for developing new economic areas and improving the quality of life.

## Strategic goals | What we aim for:

- Creation and support of environmentally friendly environment
- Formation of the environmental awareness and behavior
- Achievement of the European standards of energy efficiency and energy saving
- Balanced development of green spaces of the city and its suburbs

## Tasks | How we will do it

Restore, reconstruct and expand recreational spaces and nature reserves of the city

Purify water bodies and create areas for active leisure activities near water

Arrange walking and cycling routes connecting public spaces, recreation areas, green areas in the city and its suburbs



## PROJECTS AND ACTIVITIES

# INCLUSIVE CITY

Equal access opportunities for all categories of inhabitants, cooperation and accountable government, high-quality medicine and high level of safety



## Priority | How we envision the inclusive city

Inhabitants of Zhytomyr are people of different age, gender, nationality, religion, social status, people of different physical and financial capabilities, but all of them have the right for the high quality of life, the city and self-realization. The possibilities for attracting more citizens to public activities determine the success of the city, the confidence and trust of inhabitants in urban spaces and city community. Removing physical barriers in urban infrastructure, guaranteeing urban security and high quality medical care, overcoming barriers at the mentality level and social relations, participation and involvement of inhabitants in decision-making processes are prerequisites for reducing the burden on social services and mitigating the social conflict, raising social justice, but it also gives the city and its inhabitants opportunities for higher economic and social activity and, as a result, higher quality of life.

## Strategic goals | What we aim for:

- Ensuring equal opportunities for all
- Ensuring partner relations between local authorities, community and business
- Ensuring a high level of public safety in the city
- Supporting the health of inhabitants by preventive measures and development of family medicine

## Tasks | How we will do it

Ensure the accessibility of urban infrastructure for all categories of people

Take measures to increase the general level of tolerance in society

Ensure gender-balanced participation of women and men in social and economic activities and at the executive decision-making level

Integrate socially vulnerable categories of inhabitants through the development of support centers and socially responsible business community

## PROJECTS AND ACTIVITIES

# SPATIAL PLANNING

Priorities, goals and tasks can be mapped in the context of tasks for the entire city and tasks for eight focus zones



The **focus zone** is the center of attraction in every city district, for which priority tasks are identified to increase the comfort of its inhabitants

**Guidelines for identifying focus zones:**

- Compactness and accessibility (500-750 m diameter)
- Focus on the efficient allocation of resources for comfortable life
- Multifunctionality and space sharing (live-learn-work-relax)
- Differentiation of focus zones and definition of the city center as the core for the development of the region



## MANAGEMENT STRUCTURE

<b>City mayor</b> Sergii Sukhomlyn	represents the interests of the city during the development of the Integrated Urban Development Concept
<b>Project Envoys</b> Svitlana Olshanska Mykola Kostrytsya	are assigned by the city mayor for managing the process
<b>Interdisciplinary Working Group</b>	consists of heads or deputy heads of all major departments and divisions of Zhytomyr City Council; supports and accompanies the process. At the next stages, WG ensures the implementation of the Integrated Urban Development Concept for Zhytomyr 2030
<b>Support Group / Team of Local Experts</b>	consists of Ukrainian experts who collect and analyze data, and arrange public participation activities to foster dialogue with inhabitants
<b>GIZ Project Office</b>	coordinates operational processes and cooperation between Ukrainian and foreign experts
<b>Information Center for Integrated Development of Zhytomyr 2030</b>	serves as a platform for consolidating efforts of proactive city residents, provides information about the Integrated Urban Development Concept and public participation options.
<b>Address</b>	6 Pokrovska Street, 2nd floor, right wing, Zhytomyr

## FEEDBACK

<b>The Economic Development Department of Zhytomyr City Council</b>	coordinates the activities of the city related to the Concept implementation and provides expert, logistic and organizational support Phone: (0412) 48-11-94, (0412) 48-11-87 Email: kirmzhytomyr2030@gmail.com
<b>Website</b>	here you can find all information and news: <a href="https://2030.zhitomir.ua">https://2030.zhitomir.ua</a> <a href="https://www.facebook.com/insek.ua">https://www.facebook.com/insek.ua</a> and you are also welcome to join project events

## COOPERATION BETWEEN THE GOVERNMENTS OF UKRAINE, GERMANY AND SWITZERLAND WITHIN THE FRAMEWORK OF THE PROJECT

- National and international exchange of best practices and experience with experts, training of local government officials in the field of modern urban development.
- Professional development program for city council employees "Qualification 2030: New Thinking. New Acting". Nearly 2,000 people from four project cities (approximately 500 employees of Zhytomyr City Council) took part in different trainings and workshops to improve the quality of public services provided to citizens.
- Consultations to the Ukrainian Government on reforming urban planning legislation in accordance with EU standards, developing the legal framework for urban development.
- Support for improving the urban cadastre management system.
- Introduction of a training course on urban planning at Chernivtsi National Yuriy Fedkovych University and Poltava National Technical Yuri Kondratyuk University.
- Development of sustainable urban mobility plans for Zhytomyr and Poltava.
- Financing a pilot project for renovation of Zhytomyr Water Tower.
- Urban planning of the infrastructure project for the reconstruction of two central squares in Zhytomyr (Soborna Square and Peremohy Square).

